

SECURITY'S IDENTITY CRISIS

ARE YOU OVERLOOKING THE #1 ATTACK VECTOR?

With breaches so frequent they're losing their shock value, identity has emerged as the darling of hackers – and for good reason. Are you prepared to avert a security identity crisis for your company?

WHY TODAY'S SECURITY ISN'T SECURE

BREACHES CONTINUE TO WREAK HAVOC

Breaches increased

164%

in 2017¹

4/5

data breaches involve weak or stolen passwords²

WITH STAGGERING EFFECTS

5%

Companies lose in stock value the day they're breached

31%

of affected customers end their relationship³

WHY CAN'T SECURITY KEEP UP?

The security perimeter has left the building, escorted out by surges in:

1

Cloud Workload

2

Third-party Vendor Outsourcing

3

Internet of Things

4

Mobile Workforce



Connections are the **lifeblood** of the boundaryless enterprise.

And hackers zeroed in.

IDENTITY IS NOW THE #1 ATTACK VECTOR



Stolen, weak or default passwords are now hackers' preferred tactic — even ahead of malware or social attacks.

RETHINK SECURITY FOR THE CURRENT THREATSCAPE

Secure access for all identities

All types of identities — **privileged, workforce, partners and customers** — are under attack.

Secure access everywhere

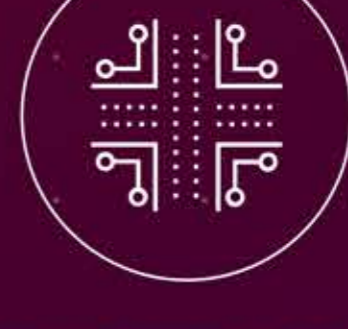
Identity and access protection needs to span:



APPLICATIONS



ENDPOINTS



INFRASTRUCTURE

REDUCE RISK WITH ZERO TRUST SECURITY

REMOVE TRUST FROM THE EQUATION

Zero Trust Security means

never trust, always verify.

- Verify the user
- Validate their device
- Limit access and privilege

Forrester recommends: **Get more mature** in your Identity and Access Management (IAM)

- Establish identity assurance
- Enforce least privilege
- Limit lateral movement
- Audit everything

THE MORE MATURE, THE GREATER THE IMPACT

40% lower technology costs

\$5M in breach cost savings

2-3X end-user productivity⁴

Companies with mature IAM reported



50% FEWER BREACHES

Lowest Hanging Fruit: SSO and MFA

The most logical start Given the number of identities Across the enterprise.

Biggest Bang for Identity Buck: PAM

Privileged Access Management (PAM) minimizes your attack surface on-premises and in the cloud.

APPROACHES TO ACHIEVE ZERO TRUST SECURITY MATURITY

You have choices. **And consequences.**

Consider factors that affect cost, complexity, security gaps and overall risk.



Identity status quo

Stay the course with manual processes or legacy solutions.



Best-of-breed identity vendors

Manage multiple vendors for SSO, MFA and privilege.



Comprehensive identity platform

Secure apps, endpoints and infrastructure with a single integrated control plane built on a common platform.

91%

of mature IAM companies choose **INTEGRATED COMPREHENSIVE identity platforms**⁵

DOWNLOAD THE FULL eBook

Security's Identity Crisis to learn more about what your company can do to adopt Zero Trust Security.

¹ Top 5 Cybersecurity Facts, Figures and Statistics for 2017, Steve Morgan, Cybersecurity Business Report, CSO Online, October 2017.

² Verizon Data Breach Investigations Report, Verizon Enterprise, April 2016.

³ The Impact of Data Breaches on Reputation and Share Value, Ponemon Institute, May 2017.

⁴ Stop the Breach: Reduce the Likelihood of an Attack through an IAM Maturity Model, Forrester Consulting, February 2017.

⁵ Ibid.

⁶ Ibid.